Themed Track Proposal Form

Aug. 21 Room 401	Room 401 14:00-15:30 (90 minutes)
Part 1 - Lead Organizer	
Contact Person:	
Laura Kao	
Email	
Organization / Affiliation (Please state "Individual" if appropriate) *:	
Google	
Designation:	
Manager, Government Affairs and Public Policy	
Gender:	
Female	
Economy of Residence:	
Taiwan	
Primary Stakeholder Group:	
Private Sector	
List Your Organizing Partners (if any):	
Part 2 - Session Proposal	
Session Title:	
From Innovation to Impact: Responsible AI - challenges and opportunities to tackle online fraud and scams	
Session Format:	
Where do you plan to organize your session?	
Specific Issues for Discussion	
Methodology / Agenda	

Artificial Intelligence (AI) presents a double-edged sword in the fight against fraud and scams. On one hand, AI-powered tools like deepfakes enable the creation of highly convincing content that could be misused for fraudulent purposes at an unprecedented scale, posing significant threats to individuals and societies. On the other hand, AI can be a powerful ally in combating these threats by accelerating abuse detection and scaling up fraud prevention efforts.

The Challenge: The rapid advancement of AI technology has empowered malicious actors with sophisticated tools THAT CAN BE MISUSED for generating fraudulent content, making it increasingly difficult to distinguish between genuine and fake information.

The Opportunity: By harnessing AI capabilities, the security community can develop innovative solutions to outpace threat actors. AI-powered tools can be used to analyze vast amounts of data, identify patterns of fraudulent behavior, and proactively detect and mitigate emerging threats.

This workshop aims to explore how AI-generated threats like deepfakes impact users, and discuss emerging countermeasures. It will also delve into the role of governments, companies, and civil society in promoting responsible AI development, mitigating risks, and fostering a safer online environment. Experts from various stakeholders will share their insights and experiences, providing a comprehensive overview of the challenges and opportunities in tackling fraud and scams in the age of AI.

Moderators & Speakers Info (Please complete where possible)

- **Moderator (Primary)**
  - Name: Nicole Chan
  - Organization: Artificial Intelligence Foundation
  - Designation: Board of Director
  - Gender: Female
  - Economy / Country of Residence: Taiwan
  - Stakeholder Group: Academia
  - Expected Presence:
  - Status of Confirmation: Inviting
  - Link of Bio (URL only):
- **Speaker 1**
  - Name: Jean-Jacques Sahel
  - Organization: Google
  - Designation: Senior Manager, Government Affairs and Public Policy
  - Gender:
  - Economy / Country of Residence:
  - Stakeholder Group: Private Sector
  - Expected Presence:
  - Status of Confirmation: Confirmed
  - Link of Bio (URL only):
- **Speaker 2**
  - Name: Meg Chang
  - Organization: Meta
  - Designation: Content Regulation Policy Manager, Head of APAC
  - Gender: Female
  - Economy / Country of Residence:
  - Stakeholder Group:
  - Expected Presence:
  - Status of Confirmation:
  - Link of Bio (URL only):
- **Speaker 3**

- Name: Joanna Octavia
- Organization: Safer Internet Lab
- Designation: Researcher
- Gender:
- Economy / Country of Residence:
- Stakeholder Group:
- Expected Presence:
- Status of Confirmation:
- Link of Bio (URL only):

- **Speaker 4**
  - Name: Yi-jing Lin,
  - Organization: Ministry of Digital Affairs (MODA)
  - Designation: Deputy Minister
  - Gender: Male
  - Economy / Country of Residence: Taiwan
  - Stakeholder Group: Government
  - Expected Presence: In-person
  - Status of Confirmation: Confirmed
  - Link of Bio (URL only):